Government of India Ministry of Finance Department of Revenue Central Board of Direct Taxes

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PRESS RELEASE

Launch of Aaykar Setu - Another E-Initiative by CBDT

The Central Board of Direct Taxes (CBDT) constantly endeavours to provide better taxpayer services and reduce taxpayer grievances. New schemes and e-initiatives to educate the taxpayers and deliver tax payer services in an effective manner are key to this effort.

As a part of this continuous process, a new tax payer service module '*Aaykar Setu*', was launched by the Honourable Finance Minister, Shri Arun Jaitley from Delhi today. To enhance mobile access experience, a mobile responsive android version was also released along with the desktop version. Shri Jaitley stressed on the Government's commitment towards continuously upgrading tax payer services.

The new step is an effort by the Income Tax Department (ITD) to directly communicate with the taxpayers, on a range of multiple informative and useful tax services aimed at providing tax information at their fingertips. The module compiles various tax tools, live chat facility, dynamic updates, and important links to various processes within the Income Tax Department in a single module. The tax payers will also be able to receive regular updates regarding important tax dates, forms and notifications on mobile numbers registered with the ITD.

All taxpayers who wish to receive such SMS alerts are advised to register their mobile numbers in the *Aaykar Setu* module.

(Meenakshi J Goswami) Commissioner of Income Tax (Media and Technical Policy) Official Spokesperson, CBDT.